



ASSET MANAGEMENT FOR GOVERNMENT

CERTIFIED TECHNICAL SPECIALIST IN ASSET MANAGEMENT (CTAM)



WPiAM

*World Partners in
Asset Management*



Practical asset management for government, infrastructure, and public sector organisations aligned with ISO 55001, ISO 55011 and the GFMAM Asset Management Landscape.

Context

Government organisations are custodians of critical infrastructure that communities rely on every day. Transport networks, utilities, public facilities and other assets must be managed responsibly to deliver reliable services while balancing cost, risk and performance.

Asset management provides the structured approach that enables governments to make informed decisions about infrastructure investment, maintenance and renewal.

Without a coordinated asset management approach:

- infrastructure investment decisions become reactive
- service delivery risks increase
- lifecycle costs escalate
- public accountability becomes difficult

Asset management provides the governance, processes and information required for governments to manage infrastructure sustainably and transparently.

Who should attend?

This course is designed for people working in government and public infrastructure organisations who support asset management decision-making, including:

- Asset Managers
- Infrastructure planners
- Transport and utilities staff
- Local government engineers
- Maintenance and operations personnel
- Policy and planning teams
- Finance and treasury professionals
- Procurement and contract management teams
- Risk and governance professionals
- Environmental and safety specialists

**Asset management is not just an engineering discipline.
Government decision-making requires collaboration between policy,
finance, engineering and operations.**

Course Design

Our CTAM course was designed from years of practical experience and through the eyes of a newcomer to the world of asset management.

Our original course content is driven by example, not just theory. The course not only satisfies the qualification requirements of the World Partners in Asset Management, Certified Technical Specialist in Asset Management (CTAM) but also equips attendees to

make a difference in the workplace immediately.

The course draws out key elements of ISO55001 and the GFMAM Asset Management Landscape and presents them through real-world practical explanations and examples.



Designed by a Maintenance & Asset Management Practitioner

Martin is a Certified Fellow in Asset Management (CFAM), an Asset Management Chartered Professional (AMCP), and a Certified Asset Management Assessor (CAMA). He works with organisations across infrastructure, utilities, transport, defence, and other asset-intensive sectors to assess asset management maturity and deliver practical training that links maintenance capability with effective asset management systems.

He has extensive experience working with government organisations at multiple levels, including Commonwealth, State, and Local Government, supporting agencies to strengthen their asset management capability and align

with government policy frameworks. His work has included engagement with NSW Government agencies, supporting initiatives aligned with the NSW Treasury Asset Management Policy (TPP 19-07), the Victorian Government Asset Management Accountability Framework (AMAF), local government asset management capability development, and Defence asset management environments.

Martin also served as Convenor for the revision of ISO 55001:2024, leading the international working group responsible for updating the global asset management standard. He is the Technical Director for the World Partners in Asset Management (WPIAM) Global



Certification Scheme and the author of Organisational Change Management for Asset Management.

His approach combines practical experience from the workshop floor to the boardroom, helping maintenance and operational teams apply asset management in a practical, policy-aligned, and meaningful way that supports organisational outcomes and public-sector accountability.

COURSE CONTENT

- Updated Government Focus
- Asset Management for Public Infrastructure
- Asset Management System (ISO 55001/11)
- Community Expectations and Service Delivery
- Governance and Accountability in Government
- Whole-of-Life Infrastructure Planning
- Infrastructure Investment and Risk Management
- Asset Information and Infrastructure Data
- Cross-Government Collaboration
- Infrastructure Performance and Continual Improvement

Audience Profile

This course is designed for professionals across government organisations involved in managing and delivering public assets and services. It is relevant to roles in asset management, engineering, maintenance, operations, and supply chain, as well as supporting functions such as finance, commercial, legal, safety, environment, human resources, and IT.

Delivery

- Face to Face (your location or one of our APAC locations)
- Virtual (via Zoom or MS Teams)
- Hybrid (a blend of face-to-face and virtual)
- Self-paced eLearning

Note: Courses delivered in-house have the option of examples being tailored to the organisation.

Participants

Ideally, a maximum of 16 people; however, this can be varied depending on the delivery method.

Duration

8 hours (one day)

Prerequisites

Participants require at least 2 years of experience in asset management. However, the time it takes to show you've successfully applied asset management skills can vary. This depends on your specific job duties, the size and complexity of the company's operations, and the importance of the assets involved. Therefore, your experience should include a mix of specific skills and general asset management knowledge.



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